



lisnin.io

The Career Platform for Independent Artists

Raising \$250,000 USD
Pre-Seed Round · April 2026 · Confidential

THE PROBLEM

Artists release music. They can't build careers.

Over \$1B in publishing royalties go unclaimed annually. A typical independent artist pays \$400–500/year across 4–5 separate tools with zero integration. Most press kits are PDFs. There's no sync pipeline, no community access, and no path to raising capital from fans — for the artists who need it most.

THE SOLUTION

One platform. Everything.

Lisnin.io is the only platform combining 0% commission distribution, publishing administration (US + Canadian PROs), press kit generation (Earkitz), an industry contact directory, a Listening Party Bot, and a Solana-based music rights marketplace — starting at \$50/year.

- Distribution**
0% comm · 150+ DSPs
- Publishing**
US + Canadian PROs
- Press Kits**
earkitz.com/artist
- Contacts**
412+ industry contacts
- Party Bot**
Discord · Solana
- Marketplace**
Royalty NFTs · M16

TRACTION

- ✓ Wrocket Music Supervision secured — \$3.4M avg annual sync budget
- ✓ Ajna Inc development partner — platform cost within pre-seed budget
- ✓ Eveara API operational — 150+ DSPs confirmed, 0% commission
- ✓ 24 Earkitz press kits sold at \$250 before platform launched
- ✓ Solana Grizzlython 2023 — Honourable Mention, 10,000+ participants
- ✓ \$200,000+ raised by LLC community for independent artists

DISTRIBUTION NETWORK

150+ DSPs via Eveara white-label API · Live day one

TEAM

Matthew Pierre CEO Wrocket Music Supervision Sol Music Ltd founder 7+ yrs music marketing	Vinay Singh CTO Founder, Ajna Inc Full-stack + blockchain 4+ yrs development	Everton Jr. Partnerships Wrocket · Apple · Vice Paramount · MTV 10+ yrs major label
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Lonely Listeners Club

LISNIN.IO'S BUILT-IN EARLY ADOPTER COMMUNITY
A community of independent music fans and Web3 investors that has raised \$200,000+ for artists — before Lisnin.io existed. The LLC is the platform's organic acquisition engine, its marketplace proof of concept, and its founding member base.

- 70,000** TikTok Followers
Organic
- 9,000** X / Twitter
Active
- 4,000** Discord Members
High-intent

REVENUE PROJECTIONS

Pre-seed raise: \$250K · Breakeven: Month 7–8 · Conservative model

Year	Date	Subscribers	Annual Rev.	ARR
Year 1	Mar-27	~2,200	~\$185K	~\$350K
Year 2	Mar-28	~6,000	~\$725K	~\$1.05M
Year 3	Mar-29	~13,000	~\$1.6M	~\$2.3M
Year 5	Mar-31	~33,000	~\$4.7M	~\$6.6M

YEAR 5 BASE CASE ~\$86M 13x ARR - DistroKid comparable Strategic acquisition window	YEAR 5 UPSIDE CASE ~\$120–140M Marketplace GMV premium Rights infrastructure scale
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COMPETITIVE ADVANTAGES

- 0% Commission**
Structural price moat — VC-backed competitors can't match without destroying their return model
- Community Moat**
70K TikTok + 4K Discord — 4 years of credibility and \$200K+ raised that cannot be purchased
- Sync Pipeline**
Wrocket Music — \$3.4M annual sync budget, Lisnin.io catalog prioritised for placement
- Rights Marketplace**
\$200K+ community proof. Royal.io's 2024 marketplace exit left this space entirely vacant